

Lucy Ratowiecki

UX UI Designer

Passionate about **UX/UI** design.
Skilled in creating **intuitive interfaces**.

Proficient in **wireframing**, **prototyping**,
and **interaction design**.


Focused on **usability**, **accessibility**, and
visual appeal.

Thrive in **collaborative teams** delivering
impactful products.

Contact

 **Mail**
lu.ratowiecki@gmail.com

 **Portfolio**
<https://lucyuxdesign.com.ar/index.html>

 **Phone number**
(+54) 911 3217 5375

Citizenship

 Argentina  Poland

Languages

Spanish English
Native Professional

Tools

Adobe creative suit

Illustrator, photoshop, inDesign, Adobe XD, After Effects



Microsoft creative suit

Word, Power Point, Excel.



Jira



Figma



Program languages

HTML, CSS, JavaScript



Work experience

08/2024 - Present

UX UI Design Leader | Publissoft

- Played a key role in building and leading the UX/UI design team, mentoring 4 designers, and introducing Design Thinking methodologies across the company.
- Led diverse website projects, conducting user research, identifying pain points, and developing UI elements, wireframes, information architecture, and interactive prototypes.
- Managed website development processes to optimize user experience, improve conversion rates, and enhance SEO performance.
- Supervised projects, ensuring alignment with client goals and seamless collaboration across cross-functional teams.
- Conducted UX audits and research, facilitated workshops, and led design reviews with stakeholders to refine and deliver user-centered solutions.

03/2021 - 08/2024

UX UI Design, Frontend development oh! gift card

- Specialized in UX/UI design, creating user-centered workflows, wireframes, prototypes, and visually appealing interfaces.
- Collaborated with developers and product teams to align design with technical feasibility, ensuring responsive and accessible web experiences.
- Conducted user research, usability testing, and data analysis to refine designs and improve product performance.
- Developed front-end components, integrating designs into functional web applications using HTML, CSS, and basic JavaScript.
- Delivered high-quality illustrations, design systems and visual assets to elevate project aesthetics and user engagement.

Formation

09/2017 - 12/2022

Univerity of Buenos Aires Graphic Design

Experienced in graphic design with expertise in visual design, typography, and layout optimization. Skilled in crafting user-centered graphics pieces and enhancing digital usability while staying updated on design trends.

2024 Image campus - Present

Immersive experiences design

Immersive experiences with AR, VR, Metaverse, Video 360, with lots of tools such as Unreal engine and Unity. This postgrad course allowed me to acquire key skills to work as a UX designer, including strategic planning, designing digital and analog products, and creating value propositions focused on user needs. I developed a complete project to add to my portfolio, showcasing practical experience aligned with industry best practices.

2024 Udemy - 23 hrs

UI UX Design

User experience and User interface design, in which i learned lots of design thinking principles, and UX research methods, applying them in a project.

2018 DaVinci School - 84 hrs

Web development

9 months course in which i learned how to make a website from begining to end, using HTML, CSS, JavaScript, Bootstrap, and Wordpress.